



**Social
Responsibility
Report**

2022



Social Responsibility Report

2022

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A legacy of transformation social

The year 2022 was one of recovery. After a long period of uncertainty brought about by the Covid-19 pandemic, the time had finally come to fully focus on our original social responsibility strategy, which is based on three pillars: entrepreneurial education, housing and recycling, themes that are connected to our business in the nine countries where we operate. As a result, we closed the year with an investment of more than R\$70 million in projects that contribute to social development on a large scale.

This was an opportunity to return to the roots of the social responsibility strategy and support initiatives we believe in. In this process we also have a cross-cutting element which permeates everything that is done in the social area, which is volunteering. More than financial resources, the

donation of time and talent of our employees to social causes is the greatest benefit we can provide. Going back to doing this in person is heart-warming and reminds us of the challenges imposed in recent years, when we had a reduction in the number of volunteers, supporting only virtual actions.

In addition to the return to in-person volunteer work, the big news of 2022 was the *Gerdau Volunteer Games*, a competition in which employees engage and mobilize to promote social transformation through actions that strengthen social organizations, cooperatives and public schools in our regions of operation. The practice, which is traditional in our units, had been suspended, but returned to Brazil, last year, and proved that unity really is strength.

We seek to reinforce our social responsibility agenda, which is based on three pillars: entrepreneurial education, housing and recycling.

When we talk about people it is necessary to emphasize how much we want and work to ensure that they are protagonists in building a promising future. We kept the dialogue open, in 2022, and worked to strengthen the relationship with communities. In this sense, the focus on the pillars of social transformation generated even more value and led us to invest in social activities.

A highlight is the *Reforma que Transforma* project, which is the largest social initiative in Gerdau's history. Experience in the housing sector together with management expertise led the company to carry out renovation work on 480 homes in different communities in Brazil. More than 1,700 people benefited.

It is also worth mentioning the *Gerdau Transforma* program, which offers training and mentoring for entrepreneurs and people who want to open their own business. In 2022, more than 2 thousand enrolled and 1.2 thousand people received individual consultancy and 840 people already have their own business. In addition, we have expanded our view of tax incentive programs to continue with resources for the areas of culture, sports, the fund forelderly and children and adolescents.

It is also necessary to point out the success of the MM Gerdau – Mines and Metal Museum which, in 2023, completes 13 years of history as part of the Liberty Circuit in Belo Horizonte, Minas Gerais.

Given all these results and our social responsibility, we can say that 2022 was a emblematic year of important achievements. The ESG (Environmental, Social and Governance) practices have strengthened worldwide, but at Gerdau they have always been part of our DNA. Every day, we think of the business, but mainly on how we can impact positively the communities around us, building a social legacy. In the next pages, you can see how we maintain this commitment.

Enjoy your read!



**ANDRÉ
BIER GERDAU
JOHANNPETER**

President of the Board of the Gerdau Institute

“The year 2022 was the first post-pandemic year in which we worked 100% focused on our strategy. We direct our focus and projects towards our three pillars of action, always attentive to the social development of the communities where we are present. It was a memorable year, in which we seek innovative initiatives, with impact on scale and strong potential.”

Flavia Nardón

Global Director of People and Social Responsibility



Social performance in motion

Since 2018, Gerdau's social strategy has been defined by: **transforming people's lives through entrepreneurship in the pillars of housing, education and recycling.**

During the pandemic, it was necessary to change the route and direct attention towards a path in which we could support communities at such a delicate time. However, in 2022, we resumed the strategy with full force, based on these three fronts and with entrepreneurship as the driving force that directs people to seek a promising future.

Over the past year, we had the opportunity to resume relevant projects that reinforce our commitment to the social development of the territories where we operate. On this journey, we rely on the policies and guidelines of the Gerdau Institute, whose Board defines the best paths and closely monitors the results of the various initiatives.



STRATEGIC PILLARS OF SOCIAL ACTION

HOUSING

We are committed to promoting the transformation of the housing status for the low-income population. By developing social impact initiatives in housing, we can minimize housing problems. We believe that working in a network increases the positive impact, which is why we partner with companies and social organizations aligned with the theme.

ENTREPRENEURIAL EDUCATION

On this front, we support projects aimed at stimulating and training current and future entrepreneurs, as well as preparing them for the job market. This theme has always been present in our social projects and is currently responsible for the great voluntary engagement of Gerdau employees.

RECYCLING

We work on projects aimed at entrepreneurship to encourage recycling, reuse of materials and conscious consumption. We support initiatives with the aim of encouraging the reuse of materials, promoting the circular economy and, at the same time, improving the quality of life of the population that works with recycling.

When we talk about the **housing** pillar, we turn our attention to the development of actions that seek solutions to the challenges that exist in this regard. In the case of **entrepreneurial education**, our work is supporting projects aimed at training young people and empowering those who already are also those who want to become an entrepreneur. In **recycling** we turn our attention to projects focused on entrepreneurs who work in recycling materials.

We believe that decent housing, knowledge for personal and professional development and care for the environment are needs that lead us to building a better society. Hence the reason for daily strengthening our social strategy based on entrepreneurship. With concrete actions in scale, we were able to provide technical and financial support, in addition to the team's voluntary work, to directly contribute to the transformation of reality in the communities in which we operate.

Results that transform



Reforma que Transforma

R\$ 71,5 MILLION
IN SOCIAL INVESTMENTS

R\$ 30,9 MILLION
IN OWN RESOURCES

R\$ 40,6 MILLION
IN TAX INCENTIVES RESOURCES

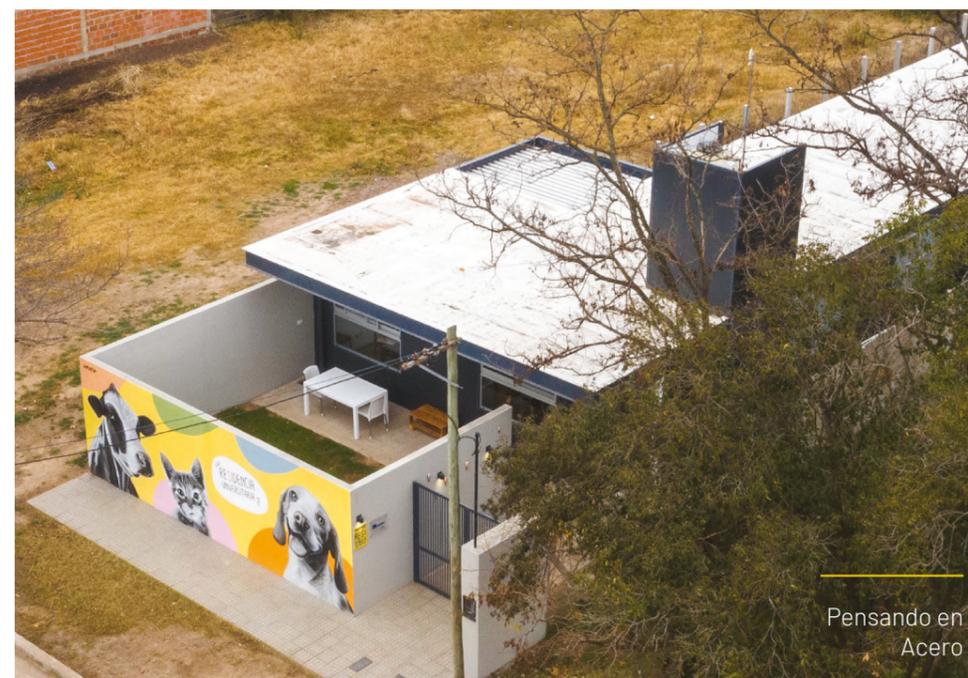
2,7 MILLION
PEOPLE BENEFITED IN NINE COUNTRIES

3.485
BUSINESS BENEFICIATED

5.254
ACTIVE VOLUNTEERS



Cores da Favela



Pensando en Acero

Actions in practice

REFORMA QUE TRANSFORMA

The largest social project in Gerdau's history aims to promote the transformation of the low-income housing landscape in Brazil. With investments of R\$40 million, the objective is to renovate more than 13 thousand vulnerable homes over 10 years. In 2022, we began this process, which continues in progress. In this way, we will provide better health, safety and comfort conditions for more than 50 thousand people in several communities.



R\$ 40 MILLION
IN 10 YEARS

RENOVATION OF
13 THOUSAND
VULNERABLES
RESIDENCES

50 THOUSAND
PEOPLE
BENEFITED

GERDAU TRANSFORMA

Also highlighted in our strategy, the project offers training and mentoring to for those who are already entrepreneurs and for those who want to have their own business.

16
PRESENTIALS
CLASSES

7
ONLINE
CLASSES

2.547
QUALIFIED
PEOPLE

1.237
INCUBATED
BUSINESSES



COMMITMENT TO SUSTAINABILITY

Since 2020, we have been connected to the B Corp movement as part of the B Movement Builders program, a coalition that brings together publicly traded multinational companies that aim to transform the global economy to contribute to the long term valuation of all its audiences. The group is overseen by the B Lab Independent Advisory Board and its guidelines are to support the B Movement and collaborate with other companies and stakeholders that invest in the Sustainable Development Goals, among other duties.

In August 2022, Gerdau Summit became the first steel industry in the world to receive certification as a B Corporation. In November, Siderperu was the second certified company, the only one in the industrial sector in Peru.

“One of my objectives is to serve and contribute to the true transformation of human beings and thus leave a mark of hope in the world. There is nothing more genuine than doing things with love and gratitude.”

Cristian Hair Ostos Medina
Volunteer at Gerdau Diaco

The strength of
volunteering

Within our social responsibility strategy we strongly believe that together we go further. In this sense, we have the **Gerdau Volunteer Program, which mobilizes employees in structuring actions that aim to benefit the communities where the company operates.**

Being a Gerdau volunteer means donating time, knowledge and/or skills in favor of people. It means exercising citizenship and being closer to the communities in which we operate. Furthermore, there is a series of indirect contributions to the company, which include improving the organizational climate, strengthening the feeling of belonging and personal and

professional development of the volunteers involved.

These employees work on causes linked to the Sustainable Development Goals (SDGs) of the United Nations (UN). The company is a signatory to the Global Compact and is committed to promoting actions aligned with the 17 SDGs.



Actions around the world

The Gerdau team's dedication and commitment to actions volunteer support for those in need expands across the other units of our company. Everyone united in favor of people and transforming the reality of the communities around them.

NORTH AMERICA

Jackson Women Empowered

During the 2022 holiday season, our volunteers supported fundraising efforts to adopt a family during the holidays. With people's involvement and engagement with the action, we receive more than 1,200 cookies donated and we raised more than US\$1,200, which made it possible to support two families.

"The desire to donate to those in need is deeply engrained in the culture of Gerdau and I believe that this desire to giving back comes from the hearts of our people, who are giving by nature."

Melissa M. Levesque

Volunteer at Gerdau Special Steel North America

ARGENTINA

Competition Pensando em Aço

The initiative challenged Civil Engineering students from across the country to develop construction models, using steel as the main component. This is how we materialized the projects preliminary winners of the first two editions, which were transformed into houses donated to the Fundación Sí University Residences project.

The initiative is aimed at young people from rural schools who do not have the resources to carry out their university study project. They receive accommodation, food, financial assistance for the purchase of study material, medical, psychological and psycho-pedagogical assistance. In June 2022 we opened the second university residence in the city of Casilda, province of Santa Fé.



18
YOUNG PEOPLE
BENEFICIATED

10
VOLUNTEERS

COLOMBIA

Lotería Ambiental

As part of our commitment to preserving the environment, we created the Environmental Lottery, a teaching tool that highlights the importance of taking care of natural resources, specifically soil, fauna, flora, water and air, and promote recycling.

We want to see children as replicators of good practices for the preservation of natural resources and ecological heritage in all municipalities where we are present in Colombia.

38
BENEFICIARIES

7
VOLUNTEERS



130
STUDENTS
BENEFICIATED

11
VOLUNTEERS

URUGUAY

Greenhouse project at Escuela Granja

The project, located in Montevideo, close to our industrial plant, includes the development of hydroponic crops. Teachers and students from the educational community, guided by Agronomy students, learn about the sustainable production of these crops, in small spaces, which also contribute to good nutrition for children, as they are intended for consumption in the school cafeteria.

Participants learn about growing greens hydroponically and prepare seedlings. They also have the opportunity to harvest everything that is produced. The actions are carried out in partnership with the School of Agricultural Sciences.

240
STUDENTS
12
TEACHERS

18
VOLUNTEERS



PERU

Technical School

The social responsibility project awards full scholarships, which provide technical education and practical experience focused on industrial activity, in order to prepare and transform young people into excellent technicians, to enter the job market in a competitive way.

Training is carried out comprehensively and with solid values, with a modern curriculum plan, in accordance with current requirements, in a competency-based educational model.

Volunteering in action

ARGENTINA
96
VOLUNTEERS

MÉXICO
137
VOLUNTEERS

BRAZIL
3,583
VOLUNTEERS

PERU
271
VOLUNTEERS

CANADA
148
VOLUNTEERS

DOMINICAN REPUBLIC
64
VOLUNTEERS

COLOMBIA
123
VOLUNTEERS

URUGUAY
47
VOLUNTEERS

U.S.A.
785
VOLUNTEERS

Gerdau Volunteer Games

One of the highlights of 2022 was the return of **Gerdau Volunteer Games**, a practice that had been suspended since 2016 and has returned with full force at our units in Brazil. Its objective is to promote solidarity competition between the teams. In 2023, the expectation is to replicate the idea in other Gerdau units in Latin America and North America.

During the games, voluntary actions were aimed at entrepreneurship, as well as improving environments and sustainability. Throughout the process, it was possible to engage people and generate a positive social impact on the communities. It is necessary to highlight of the teams, in healthy competition that generated gains for all participants and beneficiaries.

The initiative was based on the gamification methodology, which consists of applying tools used in games to other activities, such as in the workplace. The strategy can be adopted to awaken people's interest in a certain activity and encourage them to achieve results in a spontaneous and relaxed way.

BENEFITS

- They contribute to creating connections between participants and the proposed activity.
- They encourage active participation, autonomy, protagonism and exchange experiences and the development of technical and behavioral skills.
- They make it possible to mobilize a large volume of participants, as well as reaching a significant number of beneficiaries.
- They strengthen organizational culture.
- They engage new volunteers.

THE GAME

The *Gerdau Volunteer Games* were made up of five mandatory and two optional stages. To participate, volunteers should form teams with at least three members and carry out voluntary actions within the proposed guidelines. To liven up the games, the participants were also surprised by the fast challenges that were intended to unite and mobilize the participants, with the creation battle cry and the competition for the best photo of the team in action.

The enrolled teams scored points throughout the game. At the end, the three finalists with the highest scores were presented with a trophy and also had the right to give a cash prize to the social institution chosen at the team registration stage.



Desafio Relâmpago - Gerdau Volunteer Games

MAIN RESULTS



REGISTERED
USERS

2,557

TOTAL ENROLLED
IN TEAMS ON THE PORTAL



TEAMS

225

TOTAL ENROLLED
ON THE PORTAL



ACTING
VOLUNTEERS

2,092

TOTAL DEPARTICIPANTS
IN REPORTED AND
VALIDATED ACTIONS



ACTIONS

410

TOTAL REGISTERED
ON THE PORTAL



VOLUNTEER
ACTIVITIES

2,698

SUM OF ACTIONS
PERFORMED AND REPORTED



PRODUCTIVE
INCLUSION AND SOCIAL
ENTREPRENEURSHIP

487

TOTAL ACTIVITIES
REGISTERED AND VALIDATED
RELATED TO THE TOPIC



SPACE
TRANSFORMATION

1,458

TOTAL ACTIVITIES
REGISTERED AND VALIDATED
RELATED TO THE TOPIC



AWARENESS FOR
SUSTAINABILITY

753

TOTAL ACTIVITIES
REGISTERED AND VALIDATED
RELATED TO THE TOPIC



ACTION
HOURS

14,184

SUM OF TOTAL HOURS DONATED
IN ACTIVITIES CARRIED OUT IN
EACH ACTION REPORTED
AND VALIDATED



BENEFITED
PEOPLE

338,712

TOTAL IMPACTED BY
VOLUNTARY INITIATIVES



“Today we have a very strong social role, including in the way we relate to communities. Our social responsibility has a focus that is connected to the business and actively contributes to the transformation of people’s reality.”

Bruno Castilho

Manager of Institutional Relations and Social Responsibility MG at Gerdau

Society in transformation



GERDAU TRANSFORMA

By putting *Gerdau Transforma* into practice, an authorial development and training project, we have the opportunity to contribute to the training of entrepreneurs and transform ideas into businesses.

In four years, more than 22 thousand people (micro and small entrepreneurs) have already been impacted directly or indirectly by this initiative – the surrounding communities and their families, which shows how much the initiative contributes to transform people's lives and make dreams come true.

During the course, participants deepen their knowledge in areas involving business planning, based on the By Necessity methodology, created by Agência Besouro de Fomento Social, which consists of training people to execute their business plan.

Based on the analysis of their context, the student goes through the construction of the concept of their product/service, promotional actions, market research, sales projections, cash flow, among other content. The action plan, at the end, details in a simple and didactic way, what is necessary to immediate income.

23
CLASSES

2,547
PEOPLE
TRAINED

1,237
PEOPLE
INCUBATED

840
BUSINESSES
OPENED

37%
INCREASE
INCOME

6,185
PEOPLE
IMPACTED

“The methodology begins in the dream, so that the person thinks truly in what they want to build. We have consultants who follow these people, according to each need. That brings more security and motivation to them. And at the end of the course, everyone receives the certification and visual identity of their business brand.”

Vinicius Mendes Lima
Founder of the Besouro agency

GERANDO FALCÕES

The transformation is also part of the *Gerando Falcões* organization. The initiative is a social development ecosystem that works to accelerate the impact power of leaders in favelas from Brazil, always with the mission of transforming the poverty of the favelas into museum pieces. The focus is on initiatives that generate long-term results. To achieve this, the path is delivering services to education, development economic and citizenship in favelas, in addition to the execution of systemic transformation programs, such as Favela 3D.



FAVELA 3D

Innovative project to restructure favelas with the aim of promoting complete transformation, focused on improving the quality of life of their residents. In 2022, the initiative aimed to redesign the Vila Itália favela. It was a social innovation pilot in the state of São Paulo.

240
FAMILIES
SUPPORTED

720
PEOPLE
BENEFITED



FALCONS UNIVERSITY

Throughout 2022, we continued to implement *Gerando Falcões* centers in NGOs that already operate in communities where Gerdau is located. By means of Our own methodology, the institution's leadership undergoes training at Falcons University and the entity is accelerated for one year, as well as monitored for another three years.

HIGHLIGHTS IN 2022

OURO BRANCO

MIGUEL FERNANDES INSTITUTE,

540

CHILDREN AND YOUNG PEOPLE SERVED

DIVINOPOLIS

CULTURAL EDUCATION ASSOCIATION SOCIAL AND ARTISTIC (ACESA), WITH

715

CHILDREN AND YOUNG PEOPLE SERVED

SANTA CRUZ (RJ)

SER CIDADÃO, WITH

7,947

CHILDREN AND YOUNG PEOPLE SERVED



INOVA EDUCAÇÃO (EDUCATION INOVATES)

Program that takes robotics classes and computational activities to public school students, through the inclusion of the topic in the school curriculum. In 2022, we expanded the second phase of the initiative to take robotics classes and the project technology and innovation for the 2nd and 3rd years of middle school in schools in Minas Gerais. In 2023, *Inova Educação* will cover the state of Rio Grande do Sul.

2,401
PUBLIC SCHOOLS PARTICIPANTS

MORE
500 THOUSAND
STUDENTS

LAB HABITAÇÃO (HOUSING LAB)

The impact business acceleration program works with the agenda of improvements and/or innovations for low-income housing. The objective is to strengthen impact solutions that can contribute to making Brazilian housing healthier, more dignified and safer.

In 2022, we selected 15 businesses for a free online support journey, lasting three months. Participants had access to a strong network of mentors and entrepreneurs in the sector, as well as practical content for identifying challenges, validating hypotheses and planning the next steps for the business.



G10 FAVELAS

It is a non-profit organization that aims to work on the development of the Paraisópolis community, located in the south zone of the city of São Paulo. In 2022, Gerdau contributed to the revitalization of houses, through the Cores da Favela project, and supported the Employability Fair.

70
HOUSES REVITALIZED

280
PEOPLE BENEFITED

MORE THAN

120

ACCELERATED ENTREPRENEURS OVER FIVE YEARS

MORE THAN

60

SOLUTIONS

15

BUSINESS SELECTED

88

ENTREPRENEURS ACCELERATED

4

GERDAU VOLUNTEERS



JUNIOR ACHIEVEMENT (JA)

Through the “learning-by-doing” method, JA, a social organization for entrepreneurial education, shares knowledge about entrepreneurship, financial education and the job market preparation for young people throughout Latin America and North America. In 2022, the project with Gerdau had the goal of implementing three projects.



1 JA Startup: free learning program, carried out in partnership with StartSe, develops the necessary skills in young people between 15 and 21 years old, to transform their ideas into high-impact startups .

2 Connecting with Tomorrow: allows students a moment to reflect on their future, offering them career perspectives and information about the behavioral skills desired in the job market. Its target audience is high school students.

3 Women Entrepreneurs: practical learning program, 100% online, focusing on women up to 25 years old who own or wish to have their own business. The initiative stimulates participants’ self-esteem and a sense of commitment to developing their entrepreneurial skills.

HIGHLIGHTED RESULTS

Together, these three projects had 193 volunteers. It was generated a total of 1,694 hours donated. This year, when face-to-face activities were resumed, we reached a total of 24 classes delivered in eight states, which resulted in 881 students benefiting.

PROGRAM	QNT	STUDENTS	VOLUNTEERS
JA Startup	3	99	43
Connecting with Tomorrow	10	474	63
Women Entrepreneurs	12	371	107
		944	213

SER+ INSTITUTE

Also in 2022, we continued our partnership with *Institute Ser+* in the Start project. Its main objective is to develop skills and train young people for professional activities in the administrative and information technology areas. More than that, it aims to provide complementary training, such as citizenship, communication, behavioral skills and financial education.

In 2022, four online classes were held covering Minas Gerais, Rio de Janeiro, Rio Grande do Sul and Pernambuco and a hybrid class in São Paulo.

153
YOUNG PEOPLE
TRAINED

“Our partnership with Gerdau has Made it possible to assist more young people in social disadvantage, bringing technological training and computer literacy. As a result, their family members too receive support directly and indirectly, as many of them enter the job market.”

Wandreza Ferreira Bayona
Executive Director of Instituto Ser +

“In addition to the actions developed with society, Gerdau is concerned with making its social activities a strategic tool for its business. Our projects rely on the engagement of the entire leadership, who share this process in a sustainable way with customers and suppliers.”

Luana Rafael
Specialist in Social
Responsibility Gerdau



Shared Value

Shared value projects are those that generate **social impact** and **positive impact for the business**. It's a way for us to join forces, through partnerships with companies and social institutions, in building the future we so desire.

Through these initiatives, we were able to broaden our vision of our challenges and seek solutions through social projects, which generates gains for the business and also for society.

DISCOVER THE HIGHLIGHTS OF 2022.



Cesar Moreira
Recicla Cooperative
Pindamonhagaba - SP



Santo Expedito
Cooperative -
Campinas - SP

PROLATA

We continue with the initiative together with the Brazilian Steel Packaging Association (ABEAÇO) to benefit recycling cooperatives that work with ferrous scrap, throughout Brazil, which encourages the recycling of steel cans in the country. In 2022, the program proposed the donation of Personal Protective Equipment (PPE) to cooperative partners.

26 COOPERATIVES **11** BENEFICIARIES

NÉCTAR DO FUTURO

The project was created with the aim of supporting the strengthening of rural entrepreneurs who work with beekeeping, in order to generate income and local development in the territories where the forests preserved by Gerdau are located. In 2022, the focus was on accelerating two beekeeper associations and should be expanded to service regions in Minas Gerais in 2023.



25
BEEKEEPERS

2
ASSOCIATIONS



NA MÃO CERTA

The Childhood Brasil foundation project brings together companies that, through signing the Business Pact, are committed to protecting children and adolescents against sexual exploitation. The main strategy is to work to raise awareness among truck drivers, so that they can act as agents to protect the rights of children and adolescents. We contribute to training activities and conversations with truck drivers and transportation companies, with a focus on raising awareness, that cover Gerdau units in Brazil



2.705
PEOPLE

116
VOLUNTEERS

In addition, we were part of the Corporate Travel pilot project, which aims to implement strategies impact on preventing sexual exploitation of children throughout the chain of corporate travel services.

“Our intention is to expand social impact through projects approved in tax incentive laws. We want to promote social development through culture and sport, also contributing to social inclusion and learning, especially for children and adolescents.”

Paulo Boneff

Global Social Responsibility
Leader at Gerdau

Support with
tax incentives



We have a policy of **adding value** to our practices in the communities where we operate through tax incentive laws. We always strive to enhance **positive social impact** through initiatives that connect with **our values** and **social responsibility**. Throughout 2022, we made investments with incentives in the areas of **culture, sport**, as well as **funds for the elderly** and also of **children and adolescents**.

Culture Incentive Law



IPIRANGA MUSEUM

The project aimed to restore and modernize this equipment, aiming for its reopening for the celebrations of the Bicentenary of Brazilian Independence in 2022. It consisted of three fronts, including construction work that expanded the reception area, created a temporary exhibition area and made the museum accessible, with the installation of elevators and escalators. Another front was the restoration of the historic facade of the building and the French Garden. Finally, simultaneously, conservation work took place on the items that will be on display at the reopening. In all, more than 3 thousand objects from the collection were restored.

MINAS GERAIS PHILHARMONIC ORCHESTRA

Throughout 2022, we promoted the state tour of the Minas Gerais Philharmonic Orchestra. Founded in 2008, it has become a reference in Brazil and the world for its artistic excellence and vigorous programming. Its regular performances take place at Sala Minas Gerais, in Belo Horizonte, in five signature series in which major works from the symphonic repertoire are performed, with prominent guests in the orchestral music scene.

Taking the tour to the interior of the state was an opportunity to provide access to culture, since, in some cities, it was people's first experience with the orchestra. The presentations took place in Congonhas, Divinópolis, Itabirito and Barão de Cocais.

"Just as steel is a fundamental material in the structural solidity of architectural projects that define the silhouette of large cities, private sponsorship gives essential support for cultural institutions that guide the civilizing process of our society."

Fabio Mechetti

Artistic Director and Principal Conductor of the Minas Gerais Philharmonic Orchestra





TERRITÓRIOS DA LEITURA (READING TERRITORIES)

The project aims to cultivate readers in public schools through libraries, which are young people's gateways to knowledge. The initiative creates and revitalizes school libraries, as well as developing reading practices for students and educators in municipal basic education networks. The proposal is to develop the habit of reading as a means of social emancipation.

In 2022, the project was carried out in schools in Maracanaú, Ceará. In addition to delivering libraries, we hold seminars and workshops related to the topic.

3.200
BENEFICIARIES

"Together with Gerdau, we have already revitalized five public school libraries located in areas of Maracanaú and Fortaleza, in Ceará. Thus, we continue to explore fertile territories to sow books and cultivate readers."

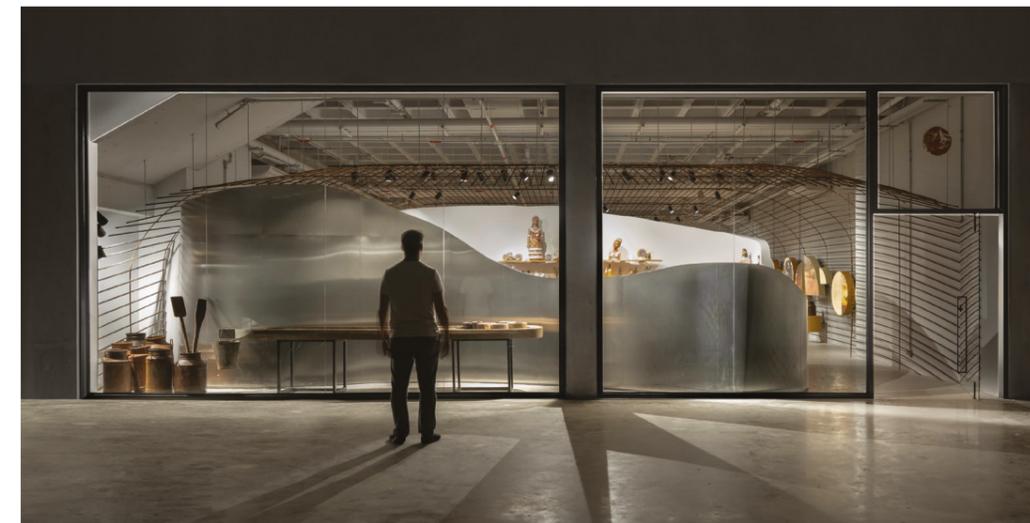
Osiel Gomes
Director of Territórios da Leitura

ARTISAN CHEESE REFERENCE CENTER

We support the Artisan Cheese Reference Center - MG (CRQA), a space for valuing Minas Gerais cuisine, its know-how and flavors. Located in the Espaço 356 shopping mall, in Belo Horizonte. It has a permanent exhibition of artisanal cheese, a collaborative store selling products from Minas Gerais, a classroom with a teaching kitchen, a library specialized in the culture and gastronomy of Minas Gerais and a multipurpose space

to receive various cultural and educational events.

Next to the Artisan Cheese Reference Center, the new space will also house the Institute of Hospitality and Culinary Arts (INHAC), an international standard gastronomy school that will train new cooks and true ambassadors of the state's culture. The project is aimed at young people aged 15 to 18 who are in socially vulnerable situations, especially those who live in shelters.



PIMP MY CARROÇA

During 2022, we sponsored four editions of Pimp Nossa Cooperativa, through the Rouanet Law. The action aims to transform the degraded and invisible spaces of some cooperatives and offer access to cultural training activities on an initiative day.

32
VOLUNTEERS

199
COLLECTORS
PARTICIPANTS

COOPERATIVES COVERED: QUEEN OF RECYCLING (SP), COOPER RIO-OESTE (RJ), COOPESOL (MG) AND ASSOCIAÇÃO RECICLA CAPIXABA (ES)

Sports Incentive Law

SUPERAÇÃO INSTITUTE

We believe in the power of sport and we support this project, which aims to make children and teenagers in public schools education have the opportunity to learn new skills through sports. The aim is for them to learn values that they can take off the court and that can also be shared with friends and family.

In 2022, the project expanded its activities and worked in partnership with 62 schools in the public education network, in 11 municipalities in the states of São Paulo and Minas Gerais, closing the year with growth of 106%.



1.851
STUDENTS-ATHLETES



487
HANDBALL



62
PARTNER SCHOOLS
IN 11 MUNICIPALITIES OF SP AND MG



1.364
BASKETBALL

17
HANDBALL
SCHOOLS

TIAGO CAMILO INSTITUTE

Sport also directly reflects on the development of citizens. With services aimed at children and adolescents, from 5 to 18, the aim of the institute is to collaborate effectively in building the character of each individual and thus transform the society in which we live. In 11 years, the project has already had a direct and the lives of more than 12 thousand people.



12 THOUSAND
PEOPLE AFFECTED



Incentive law to contribute to **children and adolescents fund**

VEM SER INSTITUTE

Founded in Ouro Branco (MG), it promotes the human development of children and adolescents through education, culture and sport. With our support, music, dance, sports, environmental education, IT, pedagogical support in all subjects and a craft and socio-emotional development workshop. For young people from 15 to 22 years old, administrative professional qualification and the development of emotional skills and digital skills are provided through the *Vem Ser Aprendiz* program.

There are also activities for the mothers of students and women in the community, with a sustainable crafts course in which they learn how to produce items by reusing materials, such as plastics, paper and cardboard. The action is an alternative form of income generation, creative economy and sustainable development.

MORE THAN
6 THOUSAND
STUDENTS
ENROLLED IN THE
LAST 14 YEARS

MORE THAN
370
STUDENTS
ENROLLED
IN 2022



SOL MAIOR

Since 2007, the NGO has been developing a social inclusion project in Porto Alegre (RS), which changes the lives and future perspectives of hundreds of children and young people in vulnerable situations. The project offers free music and dance workshops to 450 students, in an environment providing strong emotional support and the daily practice of ethical values. The institution requires students to be enrolled in regular public education and has directly served more than 2,900 people, between the ages of 6 and 17, since the beginning of its activities.



450
STUDENTS



SOLIDARIEDADE INSTITUTE

The institution, which operates in more than 20 cities, including Recife (PE), currently has three major initiatives underway: the Integral Citizenship Program (PCI), the Employment Generation, Resilience and Self-Esteem Program and the 180 Degrees of Institutional and Community Development. They are carried out through 21 active projects, which today have around 2,397 direct beneficiaries, which corresponds to 799 families and more than 8,380 indirect beneficiaries.

PEDAGOGICAL FOLLOW-UP FOR

55

CHILDREN FROM 0 TO 2 YEARS OLD

LITERACY INITIATION

234

CHILDREN, BETWEEN 3 AND 5 YEARS

SOCIOEDUCATIONAL SUPPORT

800

CHILDREN AND ADOLESCENTS

SOCIOPROFESSIONAL INITIATION

338

ADOLESCENTS AND YOUNG PEOPLE, FROM 16 TO 18 YEARS OLD

INSERTION OF

35

ADOLESCENTS AND YOUNG PEOPLE, FROM 18 TO 24 YEARS OLD, IN THE JOB MARKET

7

ADOLESCENTS GOING TO COLLEGE

259,424

MEALS SERVED DURING THE YEAR

Incentive law for the Elderly Fund



550
STUDENTS

IDEAR

The *Instituto para o Desenvolvimento Tecnológico e Social (Idear)* was created in September 2006, in Maracanaú (CE), and its mission is to make a difference in the lives of people and organizations, through the transformation of knowledge into social practices, through the development, management and execution of innovative projects. People benefit through services and projects in the areas of professional qualification, digital inclusion, technological training, employment, entrepreneurship, crafts and fashion.

In 2022, we held the Technological Tea that promoted the digital inclusion of the elderly population of Maranguape through training and access to digital technologies. The action prioritized low-income elderly people and also offered activities with workshops that involved well-being and health.

“For dedicating it self to the scientific dissemination of geological heritage and natural sciences. Linked to it’s DNA, MM Gerdau has been consolidating itself as a reference in the world of geosciences. Over these 13 years of existence, 10 of them in partnership with Gerdau, we have continued to create connections with cultural movements in the city.”

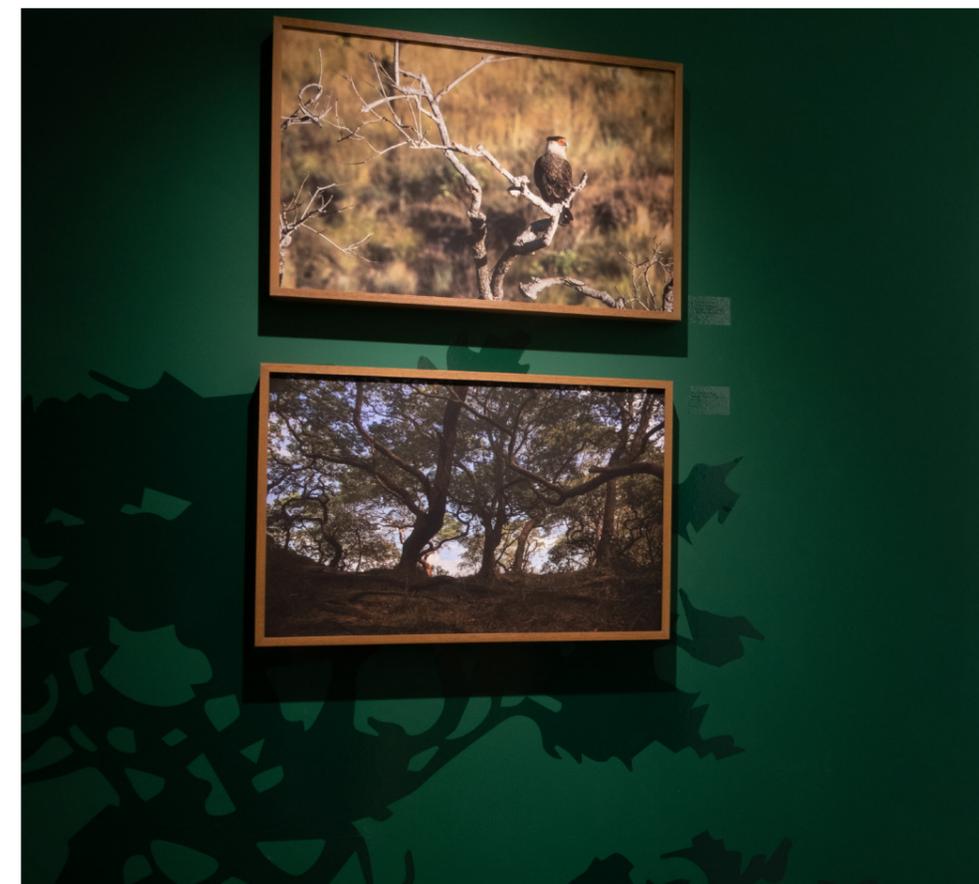
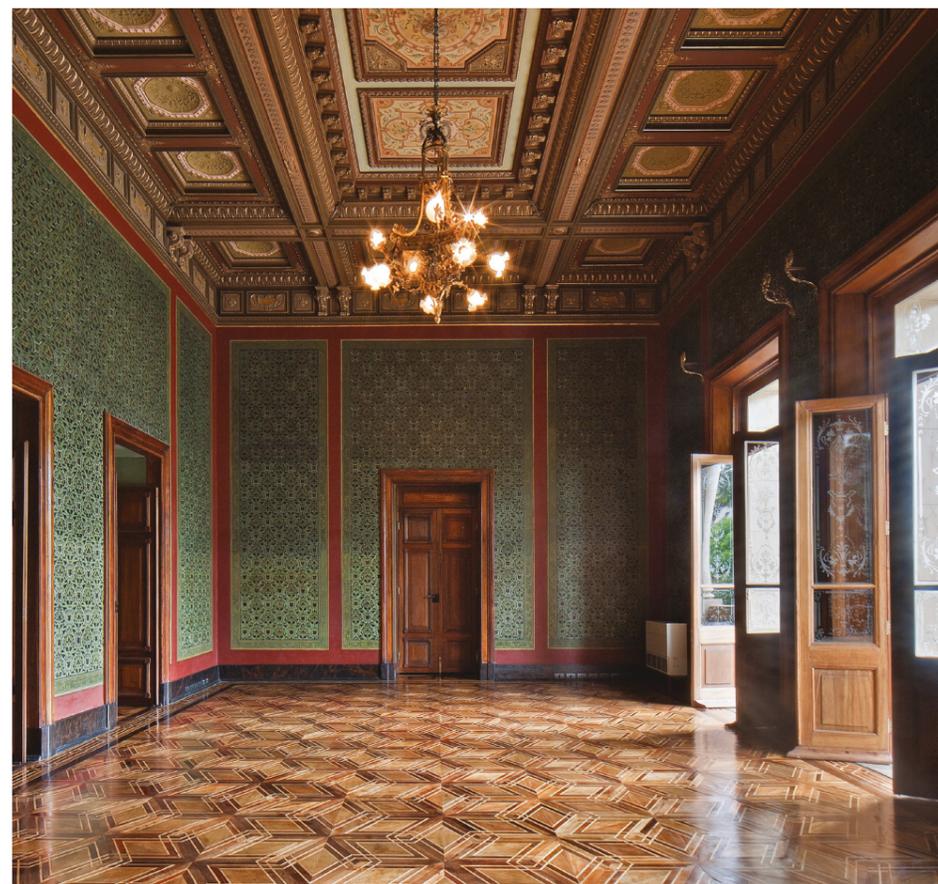
Marcia Guimarães

Executive Director of
MM Gerdau – Mines and
Metal Museum



MM Gerdau Museum

The **educational pillar** resumed in-person **school scheduling**, which encouraged our in-person audience throughout the year. We closed out 2022 with a total of **154,783 thousand** in-person visitors, an extremely relevant result. The **mediated virtual visits** continued as an alternative and **13 editions** were carried out with **331 people** attending.



154,783
IN-PERSON VISITORS

13
EDITIONS
VIRTUAL VISITS



ARE YOU INTERESTED?

Go to
www.mmgerdau.com.br

**Throughout the year,
eight temporary
exhibitions were held.**

MM GERDAU IN NUMBERS



154,783
IN-PERSON VISITORS

8,178
PEOPLE REACHED
IN VIRTUAL AND PRESENTIAL
EDUCATIONAL ACTIONS

42,359
PEOPLE PARTICIPATED
IN PRESENTIAL PROGRAMS,
VIRTUAL AND TEMPORARY
EXHIBITIONS

8
TEMPORARY EXHIBITIONS
THROUGHOUT
THE YEAR

+ 600 THOUSAND
PEOPLE REACHED
THROUGH SOCIAL MEDIA

+ 260
EDUCATIONAL ACTIVITIES
OFFERED BOTH
IN-PERSON VIRTUAL



“Caring for a society should not be the role of government or civil society alone. Companies are also an integral part of this. With such profound challenges ahead, we have to act not only with the necessary urgency, but with clear metrics, with transparent plans and constant dialogues with civil society.”

Rodrigo Santini
B Corp Brazil

Main Commitments

As active members of our society, we seek to **integrate associations and strengthen commitments** dedicated to supporting the role of companies as agents of social transformation.



Coordination and concept: Gerdau Institute and Corporate Communication

Editorial and graphic design: Rede Comunicação de Resultado

Writing and layout: Rede Comunicação de Resultado

Photos: Gerdau Archive

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